



LINGERIE
FRANÇAISE
EXHIBITION 2013

XIX - XXI^e CENTURY

14 June
9 July

Quartier 206

Friedrichstr. 71, 10117 Berlin



PRESS RELEASE

From Corsets to Girdles – French Lingerie in Retrospective LINGERIE FRANÇAISE EXHIBITION

A retrospective covering over 100 years of superb French lingerie is coming to Berlin this summer in what is set to be the most captivating exhibition of the year.

PR

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Berlin, 15 April 2013 — Following the shows in Paris, London, Shanghai and Dubai, the travelling exhibition 'Lingerie Française' has arrived in Berlin. The French association PROMINCOR presents the history of French lingerie from 14 June until 09 July 2013 at the Quartier 206 in Berlin. The international show reviews 100 years of French expertise in creativity and luxury.

Curator:

Catherine Örmén

She is curator of the exhibition and author of books on the history of fashion.

Eleven renowned French lingerie manufacturers — Aubade, Barbara, Chantelle, Empreinte, Implicite, Lise Charmel, Lou, Maison Lejaby, Passionata, Princesse tam.tam and Simone Pérèle — open their treasures to the public. This unique exhibition demonstrates the influence lingerie products have been exerting on society — from the late nineteenth century up until the present day.

Board:

Christine Beauduc
Laurence Bazin
Anne-Laure Linget
Karine Sfar
Ulyana Sukach

More than 180 exhibits will be presented: The oldest of which date back to the late nineteenth century. Exhibits range from ancient corsets and bras to prototypes of modern lingerie combining a functional and aesthetic claim. Next to the historical pieces on display, the exhibition also offers a unique view into the chronology by means of providing moving images and pictures. A special installation provides the visitor with a new perspective, namely that of lingerie as a seismograph for societal values such as morale and convention. The show culminates in a 'Trans-Historical Striptease': A life-sized hologram illustrates the development of lingerie with a view to the change of the female silhouette and her body language.

Creative:

Dominique Velasco

Photography:

Gilles Berquet

The show is supplemented by a publication of the Paris based publisher 'Plon', the latter having published a book with the title 'Lingerie Française'. The historian Catherine Örmén presents impressions with interpretations of the renowned photographer Gilles Berquet. The book is available in the English and French languages and offers a comprehensive retrospective of French Lingerie from the late nineteenth century up until today.

'Promincor – Lingerie Française', the Association for the Promotion of Corsetry Industries, brings together French lingerie brands that share common values. By organizing events, press conferences and fashion

shows, their aim is to enable member brands to express themselves with a single voice, not just in France but also on the international scene.

This exhibition is made possible by DEFI-MODE DE FRANCE, the Committee for the Development and Promotion of French Clothing, which promotes France's apparel industry via training programs for producers and marketers of clothing and expert products worldwide and is partnered with Promincor, the association for the promotion of the corsetry industry, in the execution of this prestigious annual event.

BASICS

Location: Quartier 206

Friedrichstraße 71
10117 Berlin, Germany

Duration and Opening Hours:

14 June – 09 July 2013

Opening Hours:

Monday - Friday
11h00 – 20h00
Saturday
10h00 – 18h00

Entry is free of charge

Media Contact:

For high-resolution images
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